

## **Upstate PCC of Greater SC Mission Statement**

The PCC is a postal-sponsored organization. The mission of the PCC Program is to:

- Promote local cooperation and support and to foster a close working relationship between the U.S. Postal Service and all businesses that use the mail to communicate and interact with their customers;
- Share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail; and
- Help PCC industry members and their organizations grow and develop professionally through focused educational programs.

## **Upstate Postal Customer Council of Greater South Carolina**

The Postal Customer Council® (PCC®) program is a valuable resource for business mailers, large and small. The Upstate Postal Customer Council of Greater South Carolina (UPCC) serves as an open channel for USPS-to-business communication, providing information and best practices for cost-effective and profitable mailing, education and training, and solving local challenges. UPCC members include Postal Service employees and representatives of the mailing industry from large and small business mailers, government agencies, non-profit organizations and business mail service providers.

The Upstate PCC of Greater South Carolina offers these benefits...

- Learn from postal experts about marketing through the mail.
- Find new sources for mailing lists. Printing, database management, and more.
- Get discounts to major mailing industry events.
- Network with other mailers, business mail service providers, and USPS executives to discover new ways to make your mailings more efficient and profitable.
- Hear first-hand from other decision-makers on how they deal with the same challenges you face.
- Leverage best practices to improve mailing effectiveness, efficiency, and profitability.
- Gain knowledge about postal products, services, and tools to improve mail quality through workshops and events—and earn a professional certificate to boot.

The Platinum Award winning UPCC of Greater SC provides information and education to business mailing communities in Anderson, Greenville, Oconee, Pickens, and Spartanburg counties of Upstate South Carolina. Our efforts in communications, seminars, and workshops help mailers leverage resources to grow business.